



Rose Richey

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EDUCATION

- Bachelor of Fine Arts: Communication Arts and Design, Virginia Commonwealth University, Richmond, Virginia, 2006

WORK EXPERIENCE

- Art Director, Print and Digital Media, Military Officers Association of America (MOAA) (2008-present)
 - design of feature and department pages in Military Officer magazine
 - supervise day-to-day design work of graphic designer
 - redesign magazine for more contemporary look
 - serve as immediate backup to creative director for design, production, and association needs
 - art direct and design association event marketing materials, to include web banners, social media tiles, programs, and flyers
 - commission and direct illustration and photography
 - review all magazine final editorial digital files, to keep in brand standards and design excellence
 - work with editorial team and senior editor to ensure all deadlines are met
 - participates in blueline and color proofing, coordinates all with prepress house
 - serve as department's chief liason for all Macintosh computer hardware and software issues
 - custom develop, design, build, MOAA Publications app to include Military Officer Select monthly folio
 - handle technical aspects of app store uploads
- Graphic Designer and Production Assistant MOAA (2006-08)
- Freelance work in design and portraiture (2005-present)

SKILLS

- Award-winning magazine designer and typographer
- Proficient in Adobe InDesign, Photoshop, Illustrator, Adobe DPS
- Experienced in Dreamweaver and Flash and Microsoft Office
- Illustrator in traditional and digital mediums
- Expert in photo manipulation and retouching

CURRENT AWARDS

- 2015 ASBPE/Azbee Award Best App: National "Military Officer Select"
- 2015 ASBPE/Azbee Award Best App: Mid-Atlantic Region "Military Officer Select"
- 2015 Communicator Award of Distinction Magazine Interior Design "Get Connected"
- 2015 Communicator Award of Distinction Magazine Interior Design "Certified Adventure"
- 2015 Communicator Award of Distinction Magazine Association "Camouflaged"
- 2015 Apex Awards Awards of Excellence, Illustration and Typography "Pen to Paper"
- 2015 Apex Awards Awards of Excellence, Magazines, Journals & Tabloids "Family Matters"

ACTIVITIES

- SOHO (Space of Her Own) mentor and art teacher for the 2010-11 school year.
<http://spaceofherown.org/>
- Judge, Florida Magazine Association Charlie Awards (2009-present)

*Portfolio and references available upon request